



## Youth Challenge

**Take the challenge:** *Think about it this way. If you raise \$15 or \$50, that's more than Watering Malawi has without you. If you raise awareness at all, you could save a life or invest in a village. Be creative and dream big, this event can look however you want! Find resources on the Watering Malawi website and organize a fun and meaningful event that will help the cause to water a country. There is no one way to take the challenge.*

### As you develop your event, think about the following:

- 1. What are you good at?** What do you enjoy doing? What will others find interesting or engaging?
- 2. Consider free, creative publicity:** You can spread the word of your event by using Facebook, writing on the side of a cardboard box, balloons, or buckets. Don't forget to include the WM website so they can understand why you are doing your event.
- 2. Pass out blue bracelets.** Make bracelets out of strips of blue t-shirts and pass them out at your event. Encourage each person to wear them to help raise awareness and share of the need for clean water in Malawi. Directions and labels are available online.
- 3. Have some fun and help others!** Think of creative ways to share about this cause and come up with activities to include along the way. You might want to charge an entrance fee or ask everyone to bring an old blue t-shirt to make Watering Malawi bracelets.
- 4. Resources can be found on the Watering Malawi website.** Try using these helpful tools when you are planning your next event. Contact Watering Malawi if we can help or answer a question! [info@wateringmalawi.org](mailto:info@wateringmalawi.org)

The key to a great event is to raise awareness. If you raise money, great job!  
You can donate online or send a check to:

**Watering Malawi**  
3421 Sierra Drive  
Birmingham, AL 35216

### Ideas: Have a game night, a dance, silent auction or show a movie. Be creative! Here are some more ideas!

**Rock Concert:** Ask a local band to play at your next event. Between each act share more about the cause to water a country and the ways others can help in Malawi. Pass out blue t-shirt bracelets and show the Water Video (3 min) available at the Watering Malawi website at your event.

**Car Wash:** Plan a car wash in your local community and have the proceeds donated to Watering Malawi. Be sure to pass out blue t-shirt bracelets to each person who attends. Directions on making bracelets can be found on the Watering Malawi website.

**Barbeque and Basketball:** Host a cookout before the next church basketball game. Have music, make posters together and share about the need for clean water in Malawi. Pass out blue bracelets and sell water bottles with Watering Malawi labels\* on them to help raise awareness for Watering Malawi.

**Challenge** your organization, class, or student body to place a dollar for every shower or load of laundry for a month. Show the water video.\* Raise awareness on the need for clean water in Malawi and the difference their gifts will make.

**School Project:** Consider the opportunity to educate teachers and classmates alike on the need in Malawi in your next class project. Focus on raising awareness and pass out blue t-shirt bracelets at the end!