



Campus Challenge

Challenge: *Your time in school is full of meaningful conversation and a unique chance to share a cause with a lot of people. Why not share Watering Malawi with your campus? Think about it this way. If you raise awareness, you could save a life. Be creative and dream big, this event can look however you want! Find the resources available to you on the Watering Malawi website and organize an event that will help the cause to water a country. Try one of the following!*

As you develop your event, think about the following:

- 1. What is your campus/peer group interested in? Sports? Food? Music? Coffee?** What do you enjoy doing? What will others find interesting or engaging?
- 2. Consider free, creative publicity:** You can spread the word of your event by using Facebook, writing on the side of a cardboard box, balloons, or buckets. Don't forget to include the WM website so they can understand why you are doing your event. Engaging a team of people will help to make your event a success.
- 2. Pass out blue bracelets.** Make bracelets out of strips of blue t-shirts and pass them out at your event. Encourage each person to wear them to help raise awareness and share of the need for clean water in Malawi. Directions and labels are available online.
- 3. Have some fun and help others!** Think of creative ways to share about this cause and come up with activities to include along the way. You might want to charge an entrance fee or ask everyone to bring an old blue t-shirt to make Watering Malawi bracelets.
- 4. Resources can be found on the Watering Malawi website.** Try using these helpful tools when you are planning your next event. Contact Watering Malawi if we can help or answer a question! info@wateringmalawi.org

The key to a great event is to raise awareness. If you raise money, great job!
You can donate online or send a check to:

Watering Malawi
3421 Sierra Drive
Birmingham, AL 35216

Ideas:

Coffee House: Find a local coffee shop or hangout and ask 3 student artists or groups to perform free for water poverty. Use the gathering to share about Watering Malawi between each act. After the first act have someone come up and introduce Watering Malawi. Between the second and third, show the Water is Life DVD. During the entire event have a person (or 2) mark a chalk board with a tally every 15 seconds. At the end of the event, explain every 15 seconds (every tally on the board) a child died from a water-related disease. Invite them to consider wearing a bracelet to raise awareness. Direct them to the website to help others become involved. Ask them to include WM flair on their Facebook page.*

Campaign for Clean Water: Have your next campaign or contest platform be focused on the cause for clean water. Whether it's a campaign for the SGA or a personal platform that you use to challenge a student body, use the chance to reach thousands and join together to help others on the other side of the world. Use posters available on the Watering Malawi website or make your own. Then send them to us, we'd love to see them and share your story!

Chili Cook-off: Everyone loves free food. How about hosting your next philanthropy event for Watering Malawi? Have a chili cook-off and ask the football coach, university President or professors to judge or be a part of your event. If you don't host a cook off, try a bike race, marathon, bake sale or dodge ball tournament. Involve your campus or club in helping change the world!

Spread the word: Consider sharing Watering Malawi with your classmates in your next class project, with in your organization, or in the school newspaper. Speak up about the need for clean water in Malawi and educate others on the cause. Design and sell a t-shirt or pass out blue bracelets. Plenty of students are getting class credit for watering Malawi!

Competition for a Cause: Host an intramural tournament in flag football, bowling, volleyball or softball! Have each team sponsored and take up an entrance fee. Share at halftime about Watering Malawi and what others can do to help!